



2011-2012 Season TWHS Highlander Cheer Sponsor Drive

(Sponsor forms must be postmarked by 7/31/2011 – thank you!)

The **TWHS Highlander Cheer Program** relies heavily on donors' support and generosity to support all students participating in the TWHS cheer program and provides support for program expenses and our scholarship fund. As a sponsor, you will be recognized in numerous ways that promote your company in our community. Depending on the level of your sponsorship, your company will be featured through game day programs, signage, sponsor posters, announcer and banner recognition at games played at the TWHS campuses, advertising on TWHS shirts thrown out at games played at the TWHS campuses, recognition in local news publications, and year-long presence on the [www.TWHCheer.org website](http://www.TWHCheer.org).

Don't miss your opportunity to become a part of the **TWHS Highlander Cheer program** that touches over 72 cheerleaders, the school mascot, and their families. This is the second year we have offered the sponsorship program which is an excellent marketing opportunity for your business. We urge you to consider being a major player in the **TWHS Highlander Cheer program** which exposes your company to many existing and potential customers and demonstrates your support for the **TWHS**. Since our booster club is a 501(c)(3) charitable organization, all or a part of your contribution may be tax deductible.

To become a sponsor, we ask you to make a donation and complete the **sponsor form on the reverse side**: **Sponsor levels: Platinum** (\$2,500), **Gold** (\$1,000), **Silver** (\$500) & **Bronze** (\$250). Please make checks payable to, "**The Woodlands High School Cheerleaders Parents Club**" or "**TWHS CPC**" and mail **no later than July 31st** to the attention of:

c/o Rebekah Crawford,
TWHS CPC Sponsor Chairman
14 E Sunlit Forest Drive
The Woodlands, Texas 77381

Upon receipt of your sponsorship, a coach's thank you letter accompanied by a tax receipt confirming your sponsor level will be promptly mailed to you. We will also keep you posted as the benefits we have committed are fulfilled. **Please Note:** Donations of any size will be accepted, however, the benefits listed on the reverse side are tied to a specific sponsor level (e.g. Platinum, Gold, Silver, Bronze).

Questions may be emailed to: Rebekah.Crawford@prodigy.net or feel free to call Rebekah at: 832-428-7114.

THANK YOU FOR YOUR SUPPORT OF TWHS HIGHLANDER CHEER!!!



2011-2012 SEASON SPONSORSHIP FORM

Sponsor Name: _____ Individual: Company:

Sponsor Address: _____ Sponsor Phone: _____

Sponsor Email Address: _____ Sponsor Contact: _____

_____ **BRONZE SPONSOR \$250=** **TWHS Cheer "Proud Sponsor of" FOAM BOARD** 14x17 POSTER (SELF-STANDING)
Sponsor acknowledgement in local news publications.

_____ **SILVER SPONSOR \$500=** **TWHS Cheer "Proud Sponsor of" FOAM BOARD** 14x17 POSTER (SELF-STANDING)
Sponsor acknowledgement in local news publications.
SPONSOR NAME LISTED ON 2011/2012 TWHS CHEER T-SHIRT
SPONSOR NAME LISTED ON BANNER displayed at games at TWHS campuses

_____ **GOLD SPONSOR \$1000=** **TWHS Cheer "Proud Sponsor of" FOAM BOARD** 14x17 POSTER (SELF-STANDING)
Sponsor acknowledgement in local news publications.
SPONSOR NAME LISTED ON 2011/2012 TWHS CHEER T-SHIRT
SPONSOR NAME LISTED ON BANNER displayed at games at TWHS campuses
SPONSOR NAME ANNOUNCED DURING games at TWHS campuses
SPONSOR NAME/LOGO AND LINK, LISTED ON CHEER WEBSITE
RECEIVE 2 OFFICIAL DRY MESH SPORTS SHIRTS

_____ **PLATINUM SPONSOR \$2500=** **TWHS Cheer "Proud Sponsor of" FOAM BOARD** 14x17 POSTER (SELF-STANDING)
Sponsor acknowledgement in local news publications.
SPONSOR NAME LISTED ON 2011/2012 TWHS CHEER T-SHIRT
SPONSOR NAME LISTED ON BANNER displayed at games at TWHS campuses
SPONSOR NAME ANNOUNCED DURING games at TWHS campuses
SPONSOR NAME/LOGO AND LINK, LISTED ON CHEER WEBSITE
RECEIVE 2 OFFICIAL DRY MESH SPORTS SHIRTS
DEDICATED ADVERTISING SPACE ON BACK OF PEP RALLY SHIRT
(T-shirt dedicated to a single sponsor, ads subject to approval)
50 ADDITIONAL PEP RALLY SHIRTS TO BE DISTRIBUTED TO TWHS FANS.

\$_____ **Other Amount**

INSTRUCTIONS: Please complete this form by and **make your check payable to: "The Woodlands High School Cheerleaders Parent Club" (or "TWHS CPC") no later than July 31st.** Sponsorship forms and checks can be mailed to:

c/o Rebekah Crawford, Sponsor Chairman,

TWHS CPC

14 E. Sunlit Forest Drive

The Woodlands, Texas 77381

The **TWHS CPC** is a non-for-profit organization and your donation is tax deductible or may be used as an advertising expense for your organization. Receipts for your donation will be mailed to the address listed on your sponsor form.

For questions contact Rebekah Crawford, 832-428-7114.

Thank you for your help and for supporting TWHS CHEERLEADERS!